



Media Sponsors

Media Sponsors are a huge plus for our race team because they have the potential to bring more fans to the race events, build a fan base for Mason, brand Mason with our sponsor partnerships and increase the ROI the race team can generate for our sponsors.

*Type 1 Media Sponsor is actively advertising on TV, newspaper ads, radio commercials or other media avenues invests in us by incorporating Mason & the #57 racecar in their advertising campaigns. In exchange, we work with them to develop a sponsor package that includes incorporating them into the race car design, promotional events at locations they may need, promotional events at the race track and other promotional needs they may develop during the race season.

*Type 2 Media Sponsor might have significant discounts in various advertising venues that we could utilize as their investment. In exchange, we build a sponsor needs package that meets the level of ROI that is comparable to their investment.

*Type 3 Media Sponsor would be a media outlet that sells advertising that could offer us promotional advertising in exchange for using the race car for an additional advertising venue for their customer packages, use the race car at any of their customer's grand openings or events, or any other promotional needs that may enhance their business.

ALL SPONSOR PACKAGES HAVE GREAT TAX BENEFITS AS WELL!

Gina Schild 281.970.7460 or email at gina@masonmitchellracing.com.